

LETHABO SEMENYA

GRAPHIC DESIGNER / ASPIRING FRONTEND DEVELOPER

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PROFESSIONAL SUMMARY

- Autodidact and highly motivated Junior Graphic Designer with 3+ years of experience delivering innovative branding, logo design, and marketing materials.
- Proficient in Adobe Photoshop, Illustrator, and InDesign, with a proven ability to meet tight deadlines and exceed client expectations.
- Aspiring Frontend Developer passionate about merging design expertise with technical skills to create impactful digital experiences. Adept at collaborating with teams to enhance brand identity and drive user engagement.

EDUCATION

- Diploma in Graphic Design – Alison (Online) 03 /01/ 2023
- Diploma in Digital Marketing – Oxford Home Study 06 /06 2023
- Project Management Diploma–(Oxford Home Study) 07/01/2023
- SheCodes Workshops – Completed 5 Batches, [View Credential](#) 10/08/2024

SKILLS SUMMARY

- Languages:** Java, Html, Css, Javascript
- Frameworks:** React.js, Vue.js, Angular, Svelte,Bootstrap
- Tools:** Adobe(Photoshop,Illustrator,In design) **Graphic design**(Canva, Blender ,Coreldraw)
- Platforms:** Visual studio code,IntelliJ IDE
- Soft Skills :** Creativity,Communication Skills,Time Management,Collaboration,Adaptability,Problem-Solving,Attention to Detail,Empathy,Open-Mindedness.
- Hard Skills:** Graphic Design Skills(UI/UX(basics), Ability to meet deadlines, Patience and Perseverance , Storytelling, desktop publishing, product illustrations

PROFESSIONAL EXPERIENCE

Graphic Designer 03/2021 – 08/2024

Dikatlego Engineering Pty Ltd – Pretoria, South Africa

- Designed impactful marketing materials and logos to promote company services.
- Collaborated with marketing teams to develop creative content aligned with brand goals.
- Executed projects under strict deadlines and presented creative ideas to stakeholders.
- Utilized Adobe Photoshop, Illustrator, and InDesign to produce high-quality visuals.
- Increased brand visibility by 20% through engaging promotional designs.

Graphic Designer

Upwork & Freelancer.com

[LINK](#)

Remote

02/2022 – Present

- Produced over 50 custom design solutions, including branding materials, digital advertisements, and promotional content.
- Consistently delivered projects aligned with clients' visions, ensuring high-quality outcomes.
- Maintained strong client relationships, achieving a 95% satisfaction rate.
- Generated a 15% increase in repeat clients through consistent quality and timely delivery.

PROJECTS

- Logo design:**Pamboforce,SETLAVOX ,Cupizone
- Motion Video Ads:** Dikatlego Engineering: Video ads.
- Web design/Web development** - Future front innovators [LINK](#)

REFERENCES

Available upon Request